



CITY OF SANTA BARBARA

COUNCIL AGENDA REPORT

AGENDA DATE: April 13, 2010
TO: Mayor and Councilmembers
FROM: Administrative Division, Finance Department
SUBJECT: Community Promotion Contract With Semana Nautica

RECOMMENDATION:

That Council authorize the Finance Director to execute a community promotion contract for Fiscal Year 2010 with Semana Nautica in an amount of \$2,915 for May 1, 2010, to August 31, 2010.

DISCUSSION:

The Fiscal Year 2010 Budget, adopted by City Council on June 23, 2009, included Community Promotion funding for the Semana Nautica organization to host Santa Barbara's 73rd Annual Summer Sports Festival from June 30, 2010 to July 11, 2010. This contract will help support general expenses for this event. The term of the contract extends over the period of May 1, 2010 through August 31, 2010.

The \$2,915 reflects an 8.4% funding reduction from last year. The 8.4% reduction in funding was approved by Council in connection with the adoption of the fiscal year 2010 budget and was applied to virtually all organizations supported by the City in connection with its Community Promotion Program as a way to assist with the City's General Fund budget shortfall.

PREPARED BY: Jennifer Hopwood, Executive Assistant
SUBMITTED BY: Robert Samario, Interim Finance Director
APPROVED BY: City Administrator's Office